PEOPLE FIRST: A PORTRAIT OF CANADA'S NONPROFIT WORKFORCE

Nonprofits employ millions of Canadians and deliver critical services, yet they remain underfunded and undervalued, threatening both worker wellbeing and community stability.

The nonprofit sector is the largest employer in Canada, employing

> 2.7 million people

This is equivalent to 12.7 % of the total labour force.

The nonprofit sector employs more people than the three largest for-profit industries:



75% more than construction



70% more than manufacturing



25% more than retail trade

Compared to all other Canadian workers, nonprofit employees are more likely to be ...



Formally educated 48% vs. 34%



Racialized 33% vs. 29%



Women 70% vs. 48%



The largest proportion of nonprofit employees work in organizations focused on health and education.

Nonprofit workers earn far less annually than their counterparts in the private and public sectors.

Average Canadian: \$62,581

Average nonprofit worker: \$54,445

Government nonprofit worker: \$58,179

Business nonprofit worker: \$54,841

Community nonprofit worker: \$43,020

Most of the nonprofit salary gap is driven by women being paid less.

Women make

18% less

working in nonprofit than the average Canadian salary.



WHAT IS NEEDED?









