INTRODUCTION TO NOVA SCOTIA'S

NONPROFIT SECTOR

In addition to providing a wide range of services to Nova Scotians, nonprofits and charities are a major economic force. Below we present key statistics highlighting their role as economic drivers, employers, and catalysts for civic engagement.



GROSS DOMESTIC PRODUCT

\$6.5 billion

ANNUAL REVENUE

\$10.2 billion



PERSONAL DONATIONS II

\$181.0 million

PERCENTAGE OF GDP FROM NONPROFIT SECTOR





EMPLOYMENT iv

90thousand



AVERAGE SALARY^v

\$50,128



VOLUNTEER HOURS VI

53.0 million

GDP BY ACTIVITY AREA VII





Education



Social



















Health \$3.2B

\$1.8B

services \$673M Associations \$298M

Culture & \$192M

Religion \$87M

housing \$69M

grantmaking \$37M

\$20M

Environment

advocacy \$14M

International \$9M

Other \$183M

48%

27%

10%

5%

3%

1%

1%

0.6%

0.3%

0.2%

0.1%

3%

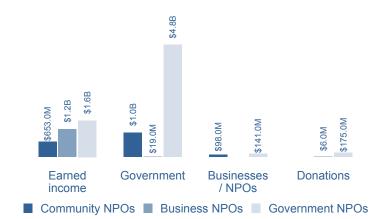
NONPROFIT SUB-SECTORS

Community nonprofits are independent of government and produce goods and services for free or at prices substantially lower than the cost of production. Examples include food banks, shelters, youth groups, places of worship, advocacy organizations, and service clubs.

Business nonprofits are also independent of government and primarily sell goods and services at prices that usually cover the cost of production. Examples include business associations, chambers of commerce, and condominium associations.

Government nonprofits are funded and overseen by government, but institutionally distinct. They frequently collect some fees, but these are well below the cost of production. Examples include hospitals, some care facilities, universities, and colleges.

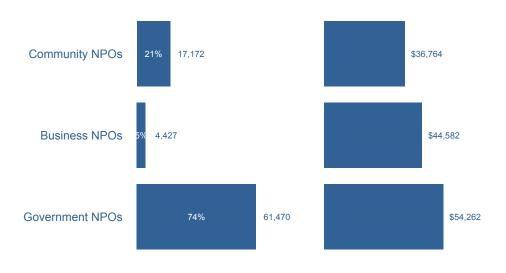
REVENUE BY SUB-SECTOR[®]



Earned income includes sales of goods and services, memberships, and investments. Government reports income from all levels of government. Donations consists of donations from individual Canadians and Businesses / NPOs captures corporate donations and inter-sub-sector transfers between nonprofit organizations.

VOMEN+ viii 71.9% of nonprofit employees \$49,072 average annual salary INDIGENOUS STATUS viii 4.7% of nonprofit employees \$43,142 average annual salary VISIBLE MINORITY viii 13.9% of nonprofit employees \$45,418 average annual salary INTERNATIONALLY-BORN viii 10.9% of nonprofit employees

STAFF DISTRIBUTION AND AVERAGE SALARY BY SUB-SECTORY



DONATION RATE BY ACTIVITY AREA^{ix}

46%

38%

\$53,353 average annual salary

25%

23%

16%

12%

9%

7%

5%

4%*

3%*

%

Health

6%

Social services

14%

Religion

8%



Culture & recreation

15%



Education



Fundraising & grantmaking

2%*



4%*

Environment

International

advocacy

0.8%*

Development & housing

5%*

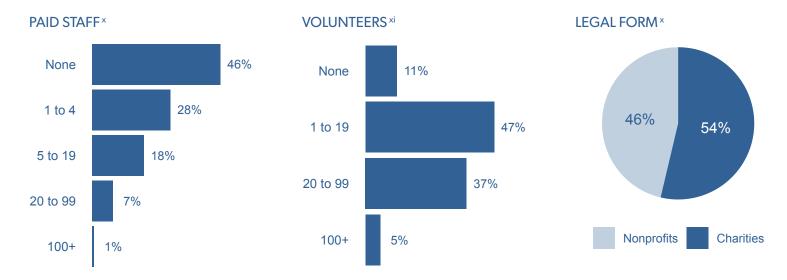
&

Other

VOLUNTEER RATE BY ACTIVITY AREA^{ix}

* use with caution; ... cannot be released

DISTRIBUTIONS OF ORGANIZATIONS BY KEY CHARACTERISTICS (ATLANTIC DATA)



SOURCES:

¹ <u>Table 36-10-0616-01</u>, ¹¹ <u>Table 36-10-0613-01</u>, ¹¹ Author's calculations from Tables <u>36-10-0616-01</u> and <u>36-10-0221-01</u>,

iv Table 36-10-0617-01, v Table 36-10-0650-01,

vi <u>Table 45-10-0039-01, vii <u>Table 36-10-0614-01,</u></u>

viii Table 36-10-0651-01, ix Author's calculations from Survey of Giving, Volunteering and Participating, Public Use Microdata File, x Table 33-10-0753-01, xi Table 33-10-0795-01.

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Imagine Canada 2 St. Clair Avenue East, suite 300 Toronto, Ontario, Canada M4T 2T5 T 416.597.2293 | imaginecanada.ca

Media inquiries: media@imaginecanada.ca



Imagine Canada is a national charitable organization whose cause is social good in Canada. We work to bolster the charities, nonprofits, and social entrepreneurs who build, enrich, and define our nation and the communities they support around the globe.