

# Deepening Connections, Strengthening Communities

**ANNUAL  
REPORT  
2022**



# Table of Contents

- Message from our Leadership.....3
- Land acknowledgment .....5
- Board of Directors.....6
- Our Mission and Strategy .....7
- Centering equity in everything we do..... 8
- Membership .....9
- Policy & Advocacy .....10
- Research.....13
- Services & Programs .....15
  - Standards Program .....16
  - Grant Connect.....18
  - HR Intervals .....19
  - Caring Company Certification .....20
- Financial Summary.....21
- Thank You .....22
  - Volunteers.....22
  - Financial Supporters .....24
  - Our Members.....25
  - Accredited organizations .....29

# Message from our Leadership

## *Deepening connections, strengthening communities*

**2022 was another odd and challenging year, but also one of optimism and opportunities. The beginning of the year was marked by a spike in COVID-19 infections, due to the Omicron variant.**

The impact of this new wave was felt deeply across the sector as it put a hold on winter fundraising. In our own organization, this spike had a negative effect on overall staff morale. Thankfully, the situation improved, and a new wave—one of cautious optimism—spread across the country.

But just as things were slowly improving, we were hit by another crisis: inflation rose quickly to reach a record high. The cost of living increased at a rate not seen in decades, creating a pressure on charities and nonprofits greater than that observed at the height of the pandemic. Three years of a global pandemic, coupled with increasingly uncertain economic conditions, made it incredibly difficult for many organizations as they sought to keep pace with a rising demand for their services. This ‘perfect storm’ of challenging conditions highlights the need for long-term, sustainable core funding to build the resilience of organizations—this has been a centrepiece of the sector’s public policy priorities in 2022.

In the midst of these crises, the past year was also one of connecting and reflecting. For the first time in three years, we were able to gather in person. In May, we headed to Parliament Hill with a group of nonprofit representatives to participate in a targeted lobbying effort on the proposed changes to ‘direction and control’ rules as announced in Budget 2022. This collective advocacy led to an amendment to the legislation—a major victory for our sector.

In September, we were thrilled to reconnect with our peers in Montréal at our annual Leadership Roundtable. There is nothing more valuable than for us to hear directly from members and stakeholders about what they experience on the ground and to share learnings.

Throughout the year, we complemented in person connection points with virtual coalition building. Participating in groups such as the Equitable Recovery Collective, the Federal Nonprofit Data Coalition, and the Canadian Centre for Nonprofit Digital Resilience allowed us to remain in close contact with our allies.

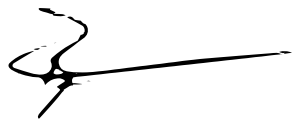


We will remember 2022 for these opportunities to connect and engage with our sector peers. Internally, a key piece of work we undertook in 2022 was our Theory of Change. We were privileged to collaborate with a number of you for this work, and we clearly heard a call for our organization to become a more transformative, inclusive, and provocative player within and for the nonprofit sector.

Last year also gave us the opportunity to rethink our membership model, something that we had been considering for some time. At the core, we wanted to make membership more accessible and inclusive. Involving stakeholders in this process was crucial: through extensive consultations we came to understand how we could better support the sector. We then reenergized the overall value, and pricing model, of membership. Now, for the first time, small organizations can become members at no cost—this is one of the major changes that will contribute to building a strong, diverse and inclusive network. We're incredibly proud of our new membership model, which was officially unveiled in May 2023.

We are immensely grateful to everyone who participated and contributed to these activities. These opportunities led to honest and meaningful conversations that contributed to deepening connections and relationships.

Collaboration and collective action in our sector is powerful. Together, we're helping to build a strong network of nonprofits that continue to serve our communities day in and day out, and always step up in times of crisis. We will continue to work and advocate for a resilient and sustainable sector.



Bruce MacDonald, President & CEO



Ronan Ryan, Chair of the Board



# Land acknowledgment

**Imagine Canada's staff, operations, work, and network depend on traditional Indigenous territories to provide us physical space, sustenance, safety, and community to work, live, and play.**

Our physical head office is located on the traditional territory of many nations including the Mississaugas of the Credit, the Anishinabeg, the Haudenosaunee, and the Wendat (Wyandot). We acknowledge that these lands are covered by Treaty 13 and the Dish With One Spoon Wampum Belt Covenant. We acknowledge that these lands are still home to many diverse First Nations, Métis, and Inuit people.

We acknowledge that our ability to live and work on these lands today is a direct benefit of policies of expulsion and assimilation of Indigenous peoples during the time of settlement and Confederation, and since. The harms of these policies are many and are still being felt in Indigenous communities today. We express gratitude towards the Indigenous peoples who have and will continue to steward these lands. We commit to

amplifying the voices of Indigenous peoples and working against the everyday forces of white supremacy and colonialism present in the nonprofit sector.

Our team is actively engaging in training and education related to reconciliation and decolonization. We aim to listen, learn, and establish meaningful relationships with our Indigenous sector colleagues, engage in courageous conversations, and take actions that advance reconciliation in the nonprofit sector.

Our work at Imagine Canada is long-term and multi-generational in nature, and we recognize that it will be a continuous and intentional process to build strong relationships with our Indigenous colleagues and connect with the land.

# Board of Directors

## **Ronan Ryan**

Oakville, ON  
Board Chair  
CIBC

## **Pascal Lépine**

Île des Sœurs, QC  
Board Vice-Chair and Québec Task Force Chair  
Atypic

## **Roger D. Ali**

St. Catharine's, ON  
Nonprofit Executive

## **Ninette Bishay**

Toronto, ON  
Treasurer and Risk Management, Finance & Audit  
Committee Chair  
Adams & Miles LLP

## **Florence Carey**

Winnipeg, MB  
FI Carey Law Corporation

## **Denis Carignan**

Pasqua First Nation, SK  
Anti-Racism Working Group Co-Chair  
PLATO Testing

## **Tania Cheng**

Halifax, NS  
Anti-Racism Working Group Co-Chair  
Lumiere Consulting; Sonor Foundation

## **Laure Delmarque**

Québec, QC  
Opération Enfant Soleil

## **Nicolina Farella**

Montréal, QC  
The J.W. McConnell Family Foundation

## **Jessica Gordon**

Regina, SK  
YWCA Regina

## **Jordan Gray**

Calgary, AB  
Indigenous Services Canada

## **Charlene Krepiakevich**

Vancouver, BC  
Public Policy Committee Chair  
viaSport

## **Darren Pries-Klassen**

St. Catharine's, ON  
Abundance Canada

## **Ali Salam**

Toronto, ON  
SunLife Financial

## **Lynne Skromeda**

Winnipeg, MB  
Secretary and Governance & HR Committee Chair  
Winnipeg Folk Festival

# Our Mission and Strategy

**Charities and nonprofits are pillars of our society. Every day, from coast to coast to coast, nonprofit organizations, big and small, provide a vast range of essential services to thousands of people of all ages and backgrounds.**

The 2.6 million people who work in the [nonprofit sector](#) are dedicated to supporting those in need and to helping enhance quality of life. Our sector not only serves an essential social purpose role, but by contributing 8.3% of our country's GDP, it also contributes to our collective economic prosperity.

At Imagine Canada, [our mission](#) is to support these organizations so that they can better serve individuals and communities both here and around the world. Through our advocacy efforts, research, and services, we help strengthen the sector, building our vision of a strong Canada where organizations work together alongside businesses and government to create resilient and vibrant communities.

To further realize this vision, we are committed to an ongoing process of becoming a more equity-driven, inclusive, transformative, and provocative player within and for the social good sector. This is why our work is guided by two complementary plans: a ten-year [Strategic Planning Framework](#), updated in 2021 and activated in 2022, as well as a new five-year [Theory of Change](#) completed in 2022.

Through reflection and dialogue with our members and stakeholders, we developed our Theory of Change. This framework holds us accountable to our organization's impact on the nonprofit sector and communities, and clearly articulates how we plan to focus and evolve to accomplish transformative change.

## Through the consultation process, we identified three foundational goals:

- Funding is flexible, reliable, and flows more equitably to organizations and communities
- The sector offers prosperous careers and is governed by courageous leaders with lived experience
- Voices traditionally at the margins are sought out and valued in decisions impacting our collective futures

## So we may achieve our four strategic directions:

- Influencing the regulatory and policy environment in which social good organizations operate
- Ensuring decision-makers have access to timely and relevant knowledge about our sector
- Ensuring organizations are operating at the highest level of excellence
- Energizing the unique and diverse perspectives within our sector

We invite you to [explore the plans that guide our work](#) and [contact our team](#) if you have feedback or questions.

# Centering equity in everything we do

**At Imagine Canada, we envision a society that is fair and just for everyone. Nonprofit organizations, both individually and collectively, have a major role to play in ensuring that our communities are equitable, diverse, and inclusive.**

As an organization that advocates for and supports the nonprofit sector, shifting our focus to advancing anti-racism and anti-oppression (ARAO), both in our organization and our work to support the sector, has been an ongoing process for the past few years. Since 2020, we have been on a journey to profoundly change our culture, our ways of working, and our priorities to reflect values of equity and social justice, and to intentionally weave ARAO approaches into every aspect of our work.

In 2022, as part of the Theory of Change process, we conducted extensive consultations with the sector. The objective was to identify priority areas for Imagine Canada to focus on. Equity and social justice were central themes that continually emerged during the consultations, reaffirming our commitment to advancing equity and anti-racism within our organization, the sector, and our communities.

Fearlessly centering equity in everything we do is the goal we aim for. This process started internally, guided by a [roadmap](#) crafted specifically for our organization. We created safe spaces to discuss racism and oppression, and reflected on ways to embed ARAO principles into

our practices, most notably in our human resources practices. For example, candidates that we interview for roles at Imagine Canada and who move to a certain stage of the recruitment process now receive monetary compensation for their time.

Equally important, we have been reviewing our programs and services to ensure that they serve the entire sector. Policy and advocacy efforts, research projects, and other initiatives we undertake are carefully considered through an equity lens.

Notably, two of our recent major studies focus on equity and anti-racism. The first project, [From the Mind to the Heart: Advancing Equity in Corporate Social Investment](#), is a study that explores the influence of justice, access, inclusion, diversity, and equity (JAIDE) within the corporate community investment profession, and the beliefs, culture, and practices that inhibit or enable equity within corporate nonprofit partnerships. This study was released in January 2023.

The second, the [Shifting power dynamics: Equity, diversity, and inclusion in the nonprofit sector](#), explores what nonprofits and charities are doing to advance

equity, diversity, and inclusion. This project was led by a working group of the [Equitable Recovery Collective](#), a group of nonprofit organizations working to advance equity in nonprofit sector policy, foster a more equitable funding environment, and build sector-wide capacity to advance equity in nonprofit organizations. This study is set to be published in the summer of 2023.

We still have a lot to learn, and more progress to make. We are grateful to you, our stakeholders, for helping us shape this work, and for keeping us accountable. We remain committed to leveraging our position of privilege and power to advance equity and justice within our sector and society as a whole.



# Membership

*Propelled by a strong network of nonprofit organizations, big and small*

**It takes collective efforts to spark change, inspire action, and help build thriving communities. This work cannot be accomplished alone: the strength of our [membership network](#) is the key to our success.**

Imagine Canada members play a critical role in helping to improve the operating environment of nonprofits and charities. Members' contributions propel our work, influencing the sector agenda and ensuring the needs and interests of organizations of all magnitudes, all intersections, and all levels of visibility are equitably reflected.

Through events, webinars, consultations, networking activities, and dialogue with peers, members share their unique and diverse perspectives, leveraging collective learning. These opportunities strengthen one's own organizations, while also helping to build a strong sector. Throughout the year, we keep members abreast of our work, and of emerging trends and critical issues that might affect our sector. Most notably, this happens at the following events:

## Monthly policy chats

Members gather for our monthly meetings, which focus on public policy and government relations. These chats are an opportunity to share information with members, invite their participation in our collective work, and hear about their concerns.

## Leadership Roundtable

This two-day, annual event is open to all members. Roundtable activities include panel discussions, workshops, and networking opportunities. In 2022, the event was back for the first time since 2019. More than 100 representatives of charities and nonprofits from across the country attended the event held in Montreal. [Read more about our 2022 Roundtable.](#)

A listing of our members is available on pages 25.



# Policy & Advocacy

2022 was the year that many of our longstanding policy recommendations moved forward, amending and influencing legislation and the legislative process. Simultaneously, alongside many sector organizations, we continued to fiercely advocate for increasing core funding for the sector, bolstering the digital capacity of charities and nonprofits, the creation of a home in government and more data for the sector.

## Hill Day: Influencing the legislative process

[Hill Days](#) are pivotal events for nonprofits, providing an opportunity for organizations to confer directly with the government on policy development. In May, a group of determined advocates from 12 organizations traveled to Parliament Hill to argue for an amendment to Budget 2022. Their efforts focused on the proposed changes to 'direction & control' in the Income Tax Act. After numerous meetings and an appearance in front of the Standing Committee of Finance, parliamentarians agreed the legislation should be amended. This coordinated and collaborative advocacy was monumental.



# Policy & Advocacy *(Continued)*

## Change to legislation regarding charity and non-charity partnerships

Partnerships are key to ensuring that communities served by charities are placed on equal footing and are able to co-create solutions. Previous legislation prevented charitable foundations from providing funds to non-charities unless they entered into an agreement whereby they exercised “direction and control” over the activities of their non-charity partner. These agreements did not build equity or trust. Thanks to collaborative advocacy from the sector, the Income Tax Act was amended in June 2022, enabling charities to establish equal partnerships with non-charities while still ensuring accountability. In December 2022, the CRA released draft Guidance on the application of these new regulations. Imagine Canada consulted on, and contributed to, the entire process.

## A graduated Disbursement Quota (DQ) proposed in Budget 2022

Registered charities are required, annually, to spend a certain percentage of their assets on charitable programs or on grants to other charities. To increase funds available to communities, the federal government investigated increasing this quota, which mainly affects foundations. Imagine Canada contributed to the government’s consultation, recommending a scaled approach. A graduated increase in the disbursement quota was included in Budget 2022, with changes coming into effect in 2023: for investment assets exceeding \$1 million, the rate of the disbursement quota will increase from 3.5% to 5%.

## Investment in the sector during times of crisis, the Community Service Recovery Fund

Nonprofits have been playing a pivotal role in our communities since the beginning of the pandemic. But many organizations have still not recovered, and are experiencing a record high demand for services. Alongside many organizations in the sector, Imagine Canada advocated for the Community Service Recovery Fund, which was announced in Budget 2021. In late November of 2022, the government announced that applications for funding would be accepted in early 2023.

To ensure a more effective implementation of future federal relief programs, Imagine Canada released a brief with recommendations based on the significant challenges we observed with the various COVID-19 relief programs. We encourage you to [review that brief](#).

## Advocating for core funding to support nonprofit missions, resilience and impact

Nonprofits, like businesses, have basic core operating costs. But funding allocated to charities for projects often fails to cover the full cost of service delivery or operating expenses. Organizations are too often left scrambling to cover these mission critical overheads, putting services to communities at risk. In 2022, we continued to advocate for increased core funding for the sector. We published a brief (comparing expenses that are covered by project funding and core funding), ran a letter writing campaign, and started a working group advocating for change.

# Policy & Advocacy *(Continued)*

## Creating awareness of the sector's digital capacity

The pandemic highlighted the importance of digital capacity to charities and nonprofits. Without access to critical technologies, the ability of organizations to reach and serve their communities is limited. To understand the digital needs of the sector, we conducted a series of key informant interviews. We also partnered with the Digital Governance Council, NTEN, SETSI, and Tamarack Institute to found the Canadian Centre for Nonprofit Digital Resilience (CCNDR) which seeks to build a supportive ecosystem around digital innovation for the sector.

## Data on the sector and the need for a Home in Government

Throughout the year, Imagine Canada, alongside our sector peers, worked with the Federal Nonprofit Data Coalition (formerly Federal Data Working Group) to improve the availability and accessibility of federally-collected data about the nonprofit sector. Progress was made on several fronts, including the inclusion of nonprofit-specific questions in the quarterly Canadian Survey of Business Conditions. We advocated for a dedicated data centre for the nonprofit sector in Statistics Canada, and for a sector Secretariat. Together, these recommendations would address the federal government's lack of understanding about our sector and the significant place it holds in the Canadian economy.



# Research

**Providing research and analysis is one of the fundamental ways we support the sector. Access to data is essential for nonprofit leaders to make informed decisions, validate their experiences, and evaluate how their organizations are doing.**

Our research also informs the private sector and governments: funders and policy makers rely on it to support program and policy development, and to make decisions. Additionally, our research is often cited in the media, which helps raise awareness about the issues or challenges our sector faces.

In 2022, we released two major reports, participated in the launch of a new knowledge hub, and provided infographics and quarterly analyses of trends that impacted the sector.

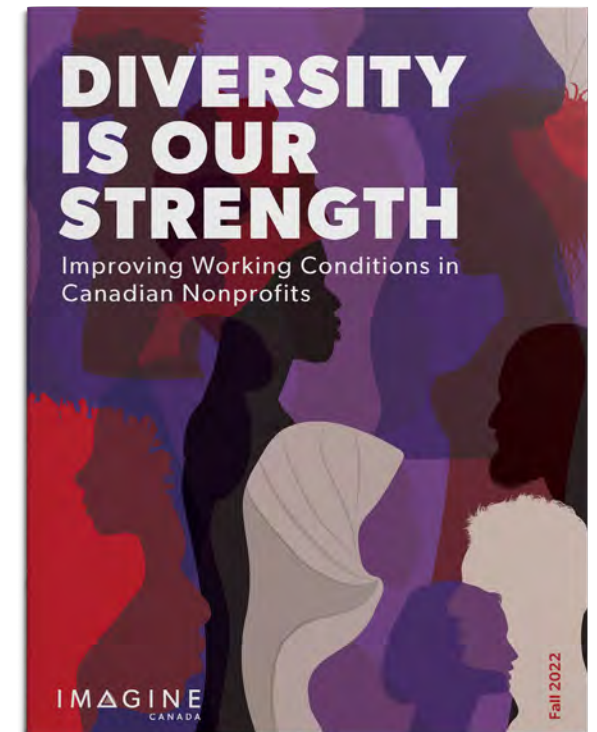
## Trust & Impact: Funders' Perspectives on Unrestricted Funding

This report highlights how removing restrictions on funding enables charities and nonprofits to be more efficient, which in turn results in more resilient organizations that have a greater impact on communities. The pandemic saw a number of foundations and corporate funders adapt their practices to be more responsive, equitable, relevant, and effective. This study on the state of unrestricted funding in Canada sheds light on the lessons learned, explores why and how more funders are evolving their grantmaking models and offers insights into the rise of trust-based philanthropy.



## Diversity is our Strength: Improving Working Conditions in Canadian Nonprofits

This report shows what the sector has long known but not had the data to prove: our workforce is incredibly diverse but undervalued. Our workers tend to be older and better educated than the economy-wide averages, but face lower salaries and difficult employment conditions. Presenting significant new analyses of Statistics Canada data on the nonprofit sector workforce, the report includes recommendations on how funders, governments, and sector leaders can improve working conditions.



# Research *(Continued)*

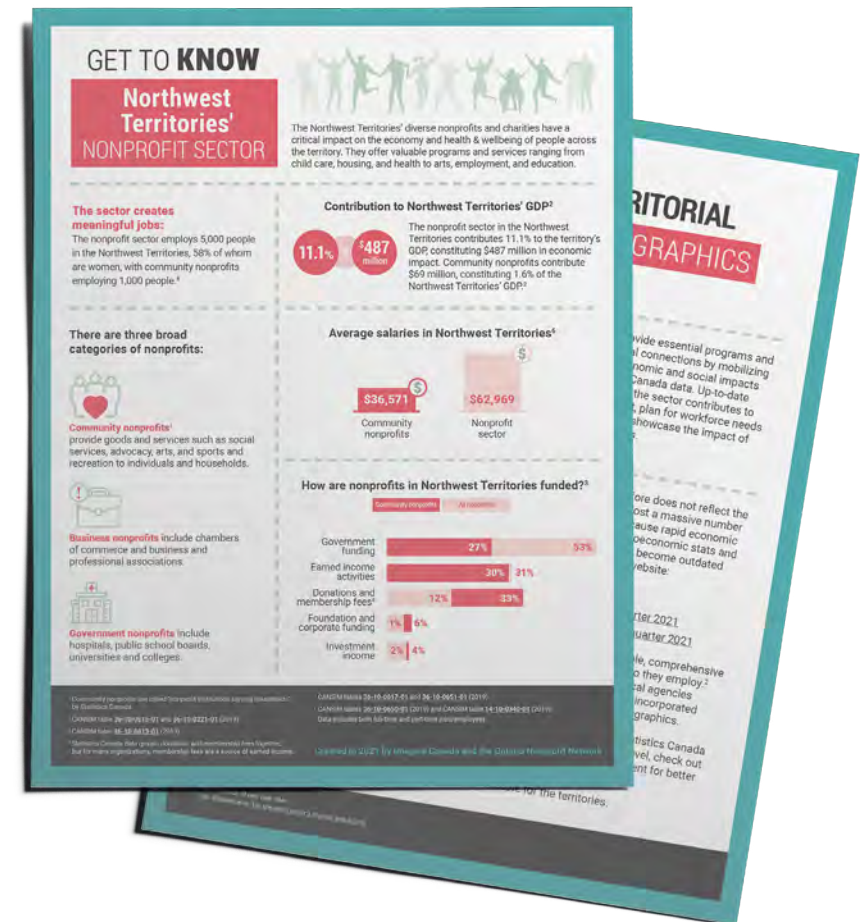
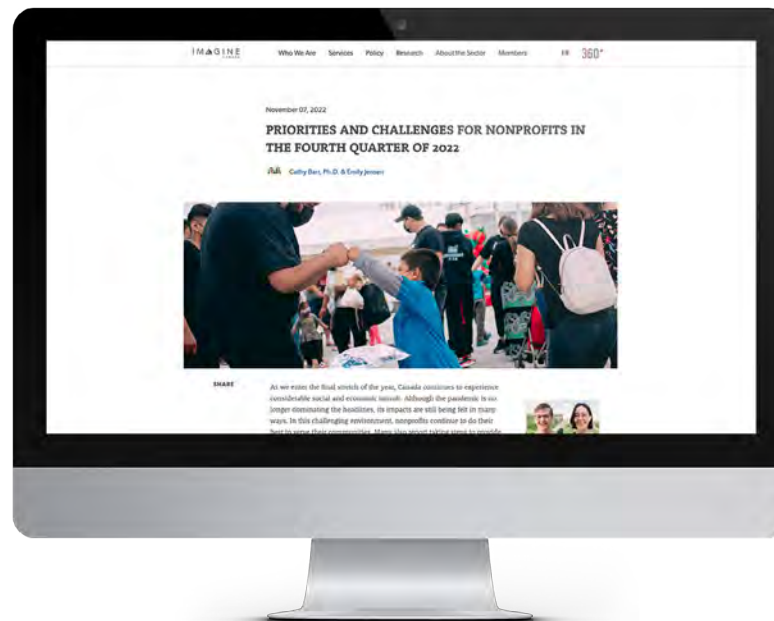


## Canadian Knowledge Hub for Giving and Volunteering

This [new website](#) provides free, easy access to a wide range of insights on giving and volunteering in Canada based on the results of the General Social Survey of Giving, Volunteering & Participating. The sector initiative was developed in partnership with Volunteer Canada, Ajah, the Association of Fundraising Professionals, and Volunteer Management Professionals of Canada.

## Quarterly Sector Trend Analyses

This new, quarterly series published in the [Imagine 360 blog](#) uses data from the Canadian Survey of Business Conditions and other sources to provide timely analysis of emerging trends affecting the sector. These articles help nonprofit professionals make sense of what's happening, plan for what's coming, and help others in our ecosystem—including government and the corporate sector—understand how they can support charities and nonprofits.



## Provincial and Territorial Infographics

In collaboration with the Ontario Nonprofit Network, we used Statistics Canada data to create infographics on the nonprofit sector in every province and territory. Each [infographic](#) contains data on the economic contribution of the sector, number of jobs, average salaries, volunteering, and sources of funding.

# SERVICES & PROGRAMS

In 2022, organizations faced new economic pressures and increased competition for donors and talent alike. We invested in our resources to help nonprofit leaders continually adapt, advance their collective goals, and improve long-term financial sustainability.



GRANT  
CONNECT



HR INTERVALS

# Standards Program

## *Celebrating 10 years of nonprofit excellence*

Donors, staff, volunteers and the public alike want to have confidence in a well-run organization. This is where the [Standards Program](#) helps organizations: by providing them with a roadmap to improve and confirm operational excellence. Organizations who have earned accreditation are governed at the highest levels, conform to standards of excellence, and are deserving of trust.

2022 was a major milestone for the Standards Program, as it coincided with its [10 year anniversary](#). Launched in 2012, the Program was developed over several years and hundreds of nonprofit organizations and leaders were involved in the process. The Program was created and is operated “by the sector for the sector;” sector stakeholders are involved in all aspects of the Program’s operations and evolution, including governance, capacity-building, accreditation, and changes to the standards.

Since the launch of the program, its operations are overseen by a volunteer Standards Council. In addition, a third-party volunteer peer review panel is responsible for reviewing all organizations’ applications. The ongoing operation of the Program wouldn’t be possible without the dedication and incredible commitment of these volunteers. The Program would also not exist without the financial support of partners who have believed in the

value of good governance and transparency from the very beginning and continue to champion the program’s goals. Imagine Canada and the sector have been privileged to count on the generous and ongoing support of the Program’s founding and presenting sponsor, Canada Life, as well as support from the Lawson Foundation.

The anniversary of the program provided a timely opportunity to review the entire set of standards for relevance, clarity, and accessibility—a core principle of the Program. In addition, four new standards have been introduced, including an equity and inclusion policy and an anti-harassment policy. These changes were the result of major sector consultations. With the introduction of the new standards, we were also pleased to launch a new, simplified online application platform for participating organizations.

Founding and presenting sponsor



Funded by





## ***Improving accessibility through a grant program***

To impact a greater number of organizations through the Standards Program, we proudly partnered with BDO Canada to create a Nonprofit Excellence Accelerator Grants pilot program. Through the program, [10 organizations](#) received in-kind assistance to pursue Standards Program accreditation. The assistance included up to six months of free access to the Standards Community, access to a peer advisor, and a waived application fee.

As of 2022, over 260 charities and nonprofits were accredited under our Standards Program, with another 60-plus working on their applications. These organizations have received the Program ‘Trustmark,’ a seal of excellence signalling to stakeholders that the organization has met the rigorous criteria of the Program, and takes accountability and good governance seriously.

Organizations that are interested in improving their practices—but not ready to pursue accreditation—can consult the standards, which are publicly available, and complete our free [self-assessment tool](#). The tool promotes continuous improvement by identifying an organization’s areas of success and areas needing further development.



**The donors who entrust their gifts to us expect us to be honest, reliable, transparent, and the best we can be. This accreditation helps inspire trust and affirms our credibility, two vital values for our organization that has a mission to ensure donations are used effectively and responsibly.**

CHU Sainte-Justine Foundation

**Imagine Canada accreditation is a key iSisters strategy for promoting and supporting quality assurance, continuous quality improvement, and performance measurement practices. Being accredited identifies strengths and gaps in our programs and processes, improves learner outcomes and mitigates risks, promotes communication and staff/contractor empowerment, fosters a culture of quality and safety, and decreases risk to the organization.**

iSisters Technology Mentoring

**At Islamic Relief Canada, we are guided by the prophetic values of excellence, sincerity, social justice, compassion, and custodianship. This means that we try to ensure that everything we do is done to the best of our ability, in a transparent manner, and for the greater good. Getting accredited by Imagine Canada is a point of pride and a testament to our team’s commitment to doing our work and measuring up to the highest standards. We don’t take this responsibility lightly and strive to continuously grow, develop, and transform our work and help change lives around the world!**

Islamic Relief Canada



# Grant Connect



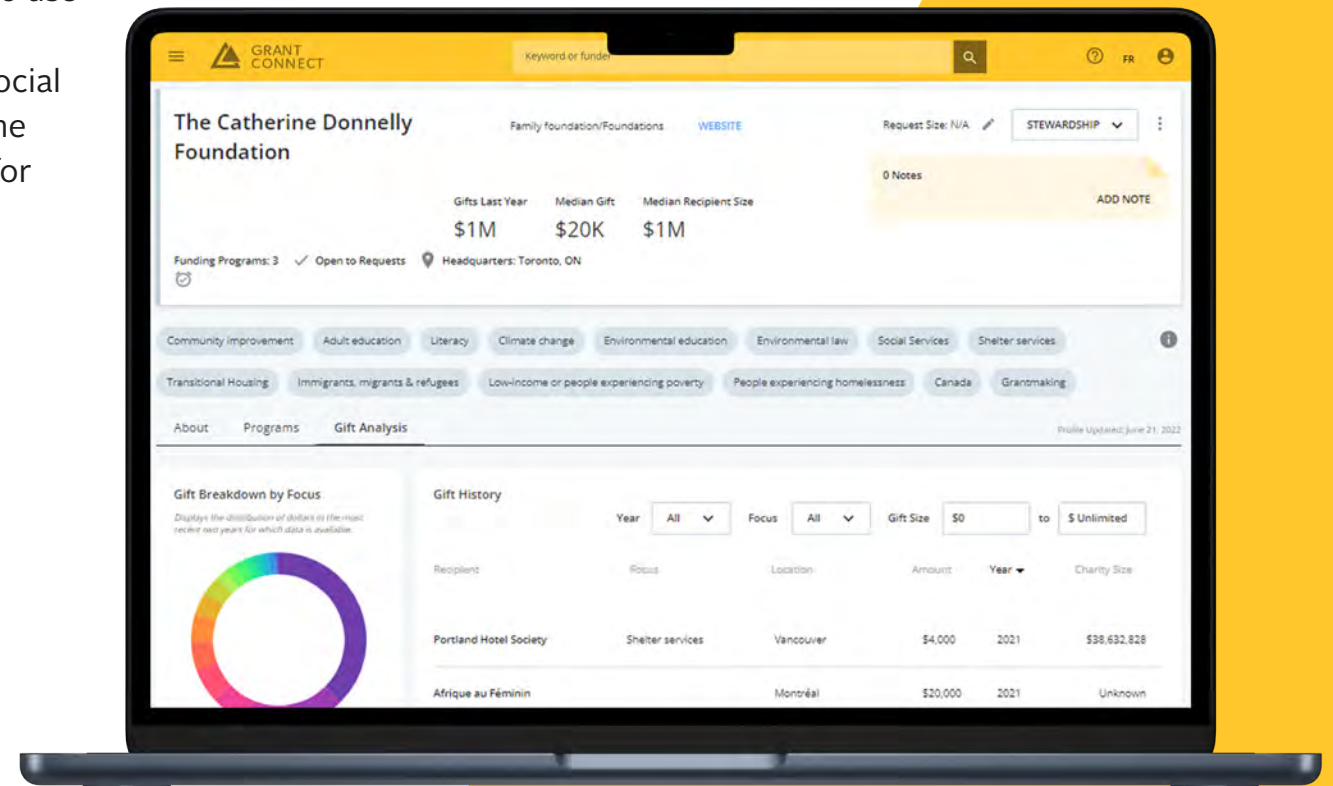
**In times of economic strain and record high demand for charitable services, counting on a diversified revenue stream is key for organizations in the sector. This is why many leverage [Grant Connect](#), Imagine Canada’s fundraising research platform, to find and secure funding.**

The easy-to-use platform includes thousands of funding opportunities for organizations, with data that uncovers the interests, expectations, and giving behaviour of foundations, corporate funders, and government agencies. Users save time and put their energy where it’s most needed.

In order to better serve organizations, we launched a redeveloped Grant Connect platform. The optimized platform offers significant improvements to performance and user experience, with improved features for finding and tracking funding opportunities.

Another major initiative that will result in an enhanced experience for subscribers is the [acquisition](#) of Fundtracker, a competitive platform, via a partnership with its parent company, Ajah. Fundtracker’s unique data and features are currently being integrated into the Grant Connect platform. Thanks to Ajah’s continued strategic support and leadership, our platform will provide added value to the thousands of organizations that use Grant Connect each year.

Throughout 2022, several content pieces, aimed at identifying trends and opportunities in the funding landscape, were created. We continued to forge relationships with funders, and we updated our search filters to make it easier for equity-seeking groups to identify funding opportunities. Our team is continuing its efforts to use Grant Connect as an instrument to effect social change and improve the funding environment for both organizations and funders.



# HR Intervals

**HR Intervals is Imagine Canada’s newest service, and it is entirely free.**

Our sector relies on talent to craft and deliver essential and innovative services, helping our communities thrive. In the current, competitive job market, attracting and retaining qualified employees can be very challenging for nonprofit organizations. Adding to the challenge, most nonprofit organizations don’t have a dedicated HR staff member or access to the information and resources they need to perform HR functions at their organizations.

HR Intervals fills that gap by offering a suite of HR management resources specifically designed for nonprofit professionals.

HR Interval’s knowledge base includes articles and resources that leaders and managers can use to attract the right candidates, foster a positive work environment, and promote decent work. Educational and practical materials that reflect our sector’s unique and evolving needs related to HR management on key topics—such as succession planning, recruitment, and more—can be easily accessed to support leaders in their roles.

In 2022, we exceeded expectations in terms of visitors to the HR Intervals site. This tells us how crucial the need is for accessible HR resources for nonprofit organizations. We then expanded the site by adding new sections, and we will continue to grow the knowledge base on a regular basis. Most recently, sample HR policies and a section on HR legislation—in collaboration with Compliance Works—were added, as well as a section on learning, training, and development.



# Caring Company Certification

**For over three decades, the Caring Company Certification and our thought leadership on corporate community investment has encouraged more funding to flow to nonprofit organizations, leading to more effective partnerships between the nonprofit and corporate sectors.**



Canadian companies set their community investment budgets according to the benchmarks we provide, and our research is leveraged in executive offices across the country to determine better strategies for giving and volunteering.

Our annual review of participating companies showed that our 50-plus Caring Companies contributed over \$700M to Canadian communities in their previous fiscal period.

In recognition of the tremendous shifts in corporate social purpose and ESG, in spring 2022 Imagine Canada undertook a strategic review of the Caring Company program. This review included: a series of interviews with staff, companies, and industry experts; an analysis of other firms serving the marketplace; and a design sprint to explore ways we may improve the program in the future. From these learning and listening exercises, we charted a roadmap forward to evolve the Caring Company Certification. With this roadmap, we aim to inspire courageous goals, disrupt funding inequalities, and create more authentic trusting relationships between corporations and their community partners. Finally, in December, we began recruiting a cross sectoral Steering Committee to support ongoing development of this vision.

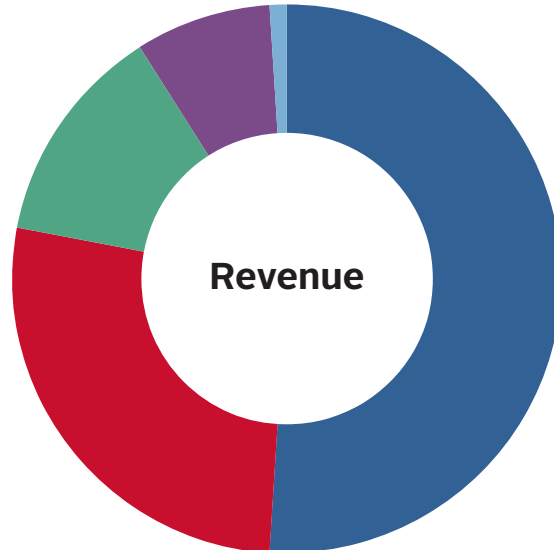
In 2022 we conducted research for a [new study](#) on JAIDE (Justice, Access, Inclusion, Diversity, and Equity) in the corporate community investment, in partnership with AgentsC. Through this project we saw that despite a strong sentiment and a commitment of millions of dollars towards social equity from

companies in recent years, the majority of people who make decisions about social impact in corporate Canada appear to be white, middle-age, and high earning females. There is little evidence of and reference to new and pioneering methodologies: typically, the corporation makes decisions about giving, and a fortunate nonprofit organization gets the funds. We shared our findings during cross sectoral events in the fall of 2022, with a release of the full report and recommendations for companies in January 2023.

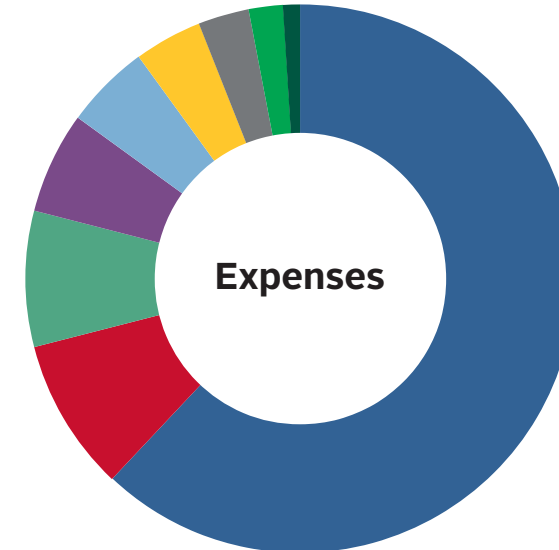


# Financial Summary

This information is for the year ending December 31. It is derived from our financial statements for 2022, which were audited by RSM Canada LLP and are available on [our website](#).



	%	2022	2021
▲ Earned income	51.4	\$ 2,347,495	\$ 2,139,882
▲ Restricted contributions	27.2	1,241,406	836,598
▲ Unrestricted contributions	12.5	571,593	551,052
▲ Membership fees	7.6	345,505	391,235
Government pandemic assistance	0.0	-	250,464
▲ Other	1.3	57,705	22,457
	<b>100.0</b>	<b>\$ 4,563,704</b>	<b>\$ 4,191,688</b>



	%	2022	2021
▲ Salaries and benefits	63.6	\$ 2,788,491	\$ 2,379,062
▲ Consulting and professional fees	10.5	461,354	662,508
▲ Information technology and office costs	8.3	366,242	309,831
▲ Amortization of capital assets	6.7	291,890	235,287
▲ Occupancy	5.2	226,704	212,713
▲ Events, meetings, and travel	3.4	151,320	24,842
▲ Advertising, promotion, and print	1.3	58,196	28,988
▲ Bank fees and interest	0.9	40,115	42,856
▲ Other	0.1	2,412	4,456
	<b>100.0</b>	<b>\$ 4,386,725</b>	<b>\$ 3,900,543</b>

# Thank You

## *Our Volunteers*

Imagine Canada is truly grateful for the invaluable contributions of our volunteers. Their selfless commitment, passion, and hard work have played an instrumental role in empowering us to improve the environment for charities and nonprofits and make a lasting difference in Canadian communities. Whether it was dedicating many hours to review Standards Program applications, lending their professional skills to review HR resources, or actively participating in our governance, their contributions have been outstanding and we are privileged to have such a strong family of volunteers. We would like to thank in particular the people involved in these committees or groups:

### **Standards Council & Subcommittee Members**

John Bailey  
Peter Broder  
Michelle Campbell  
Stephanie Chung  
Karen Cooper  
Roger D. Ali  
Charlie Fluit  
Renée Hébert  
Refat Jiwani  
Jean-Marc Mangin  
Susan Manwaring  
Michelle McCann  
Don McCreesh

Cristina Toporas  
Martha Tory  
Shelagh Turner

---

### **Standards Peer Reviewers**

Ann Barnard Ball  
Jacques Bérubé  
Christian Bolduc  
Susan Bower  
Carmen Boyko  
Guy Bradbury  
Rhae Ann Bromley  
Trish Bronsch  
Michelle Campbell  
Andrea Clarke

Gail Cosman  
Amy Coupal  
Diana Deakin-Thomas  
Christopher Dougherty  
Ian Edward  
Iris Fabbro  
Michael Farris  
Marcy Fogal  
Tracy Ford  
Scott Forfar  
Sandi Hancox  
Sue Hardy  
Renée Hébert  
Jeanette Heywood  
Tamara Ingrassia

Catherine Jagdeo  
Samantha Jones  
Margaret Jones-Bricker  
Shauneen Kellner  
Sandi Kiverago  
Alain Laurendeau  
Danielle Leguard-White  
Sylvia Leonard  
Kathy Lilyholm  
Lisa Litz  
Kathy Magee  
Tracey Mann  
Darius Maze  
Noreen Mian  
Shawn Mitchell

Lyndsay Montina  
Mariana Nimara  
Isabelle Patenaude  
Ricci Postan  
Debra Radi  
Jody Rathgeber  
Lucie Rémillard  
Mehvish Rizvi  
Debbie Sevenpifer  
Heather Simpson  
Dave Spedding  
Alison Staples  
Sheila Tilotta  
Anne Tinker  
Patricia Valleau

# Thank You *(Continued)*

## *Our Volunteers*

Barbara van Vierssen Trip  
Beth Weintrop  
Shirley Wilson

---

### **Corporate Research Advisory Group**

Batool Bawab  
Cassandra Bennett  
Ines Chaalala  
Brett Clapperton  
Julie L'Heureux  
Dani Law  
Kim Nordbye

### **HR Intervals**

Nikki Hera  
Marie Imber  
Jamiey Kelly  
Anne Ling  
Susan McLean  
Denise Ouellette

---

### **Anti-Racism and Anti-Oppression Working Group**

Denis Carignan (Co-Chair)  
Tania Cheng (Co-Chair)  
Nicolina Farella  
Charlene Krepiakevich  
Darren Pries-Klassen  
Lynne Skromeda

### **Governance & HR Committee**

Lynne Skromeda (Chair)  
Roger D. Ali (Vice-Chair)  
Nadine Duguay-Lemay  
Derek Gent  
Jessica Gordon  
Darren Pries-Klassen  
Willy Van Klooster

---

### **Public Policy Committee**

Charlene Krepiakevich (Chair)  
David Coletto  
Nicolina Farella  
Jordan Gray  
James Kusie  
Ali Salam

### **Risk Management, Finance & Audit Committee**

Ninette Bishay (Chair)  
Florence Carey  
Pascal Lépine  
Eric Sarvaala  
Navin Singh  
Martha Tory

# Thank You (Continued)

## Our Financial Supporters

### \$250,000+

Employment and Social  
Development Canada  
RBC Foundation

### \$100,000+

An Anonymous Donor  
Canada Life  
Lawson Foundation  
Muttart Foundation  
Suncor Energy Foundation  
The Canadian Red Cross Society

### \$50,000+

Mastercard Foundation  
Scotiabank

### \$25,000+

An Anonymous Donor  
BDO Canada  
CIBC Foundation  
Co-operators  
Keela  
Metcalf Foundation  
Power Corporation of Canada  
The McConnell Foundation

### \$10,000+

Accelerist  
Benefaction Foundation  
Community Foundations  
of Canada  
Cottonwood Charitable  
Foundation  
Grosso Hooper Law  
Hackworks Inc.  
KCI  
Laurentian Bank  
Miller Thomson LLP  
Sage Canada  
Sarasin & Partners LLP  
The Counselling Foundation  
of Canada  
WestJet

### \$5,000+

An Anonymous Donor  
Amazon Web Services  
Carters Professional Corporation  
Environics Analytics  
Foundation of Greater Montréal  
Geenees  
Guardian Capital  
RAMP Communications  
TD Private Giving Foundation

### \$1,000+

Abundance Canada  
BC Children's Hospital Foundation  
Bhayana Family Foundation  
Bruce & Heather MacDonald  
Cathy Barr  
Darren Pries-Klassen  
Habitat for Humanity Canada  
March of Dimes Canada  
Ottawa Community Foundation  
Pascal Lépine  
PolicyWise for Children & Families  
Stéphane Vaillancourt  
The Cardus Institute  
Toronto Foundation  
United Church of Canada  
Foundation  
United Way of Canada  
Vancouver Foundation  
William Harper



# Thank You *(Continued)*

## *Our Members*

**Thank you, to all of our members, for your role in building an impactful charitable and nonprofit sector, for taking part in this national membership network, and for your generous support.**

630 CHED Santas Anonymous Inc.  
Abundance Canada  
Action CIND  
Aga Khan Foundation Canada  
Aid to the Church in Need Canada  
Albanian Canadian Development Alternative  
Alianait Entertainment Groups  
Alice and Murray Maitland Foundation  
All Nations International Development Agency (ANIDA)  
ALS Canada  
ALS Society of Quebec  
Alzheimer Society of British Columbia  
Alzheimer Society of Canada National Office  
Arthritis Society  
Arts Commons  
Association of Fundraising Professionals, International  
Association québécoise du lymphoedème

Azrieli Foundation  
BC Children's Hospital Foundation  
Bealight Foundation  
BGC Canada  
Bhayana Family Foundation  
Big Brothers Big Sisters of Canada  
Big Brothers Big Sisters of Guelph  
Breakfast Club of Canada  
BullyingCanada Inc  
Burlington Community Foundation  
Caldwell Family Centre  
Calgary Chamber of Voluntary Organizations  
Calgary Counselling Centre  
Calgary Foundation  
Calgary Police Foundation  
CanadaHelps  
Canadian Artists Network  
Canadian Association for Equality

Canadian Association of Gift Planners  
Canadian Association of the Deaf  
Canadian Blood Services  
Canadian Cancer Society  
Canadian Centre for Christian Charities  
Canadian Centre for Ethics in Sport  
Canadian Crossroads International  
Canadian Hemophilia Society  
Canadian Hospice Palliative Care Association  
Canadian Physicians for Aid & Relief (CPAR)  
Canadian Red Cross Society  
Canadian Society for Exercise Physiology  
Canadian Women's Foundation  
Cancer Research Society  
Capacity Canada  
Card for Change  
Carthy Foundation  
Carya Society of Calgary

Catholic Family Services Simcoe  
Centraide of Greater Montreal  
Central City Foundation  
Centre for Child Development of the Lower Mainland  
Centre for Israel and Jewish Affairs  
Chalice Canada  
Charityworks  
Chatham-Kent Hospice Foundation  
Childcan, the Childhood Cancer Research Association Inc.  
Children Believe Fund  
Children's Aid Foundation  
Children's Aid Foundation of Halton  
Children's Cottage Society of Calgary  
Children's Health Foundation  
Children's Hospital of Eastern Ontario Foundation  
Christmas Bureau of Edmonton

# Thank You *(Continued)*

## *Our Members*

CNIB Foundation

CODE

Columbia College

Community Foundations of Canada

Community Initiatives Fund

Community Legal Clinic of York Region

Community Living London

Community Living Toronto

Community Living, Fort Frances and District

Community Sector Council of Newfoundland & Labrador

Construction Foundation of BC

Covenant House Toronto

Covenant House Vancouver

Creative Nonfiction Collective

Cridge Centre for the Family

Cumberland Health Care Foundation

Deaf & Hard of Hearing Services Calgary Region Society

Destiny Pavilion Church

Diabetes Canada

Dialogue New Brunswick

Direct Action In Support of Community Homes (DASCH) Inc.

Ducks Unlimited Canada

East York Meals on Wheels

Easter Seals Canada

EcoJustice Canada

Edmonton Chamber of Voluntary Organizations

Edmonton Community Foundation

Edmonton John Howard Society

Edmonton's Food Bank

Egale Canada

Electronic Recycling Association

Elizabeth Fry Society of Greater Vancouver

Embrace Health Foundation

Equitas International Centre for Human Rights Education

Eviance

Extend-A-Family Waterloo Region

Famille et petite enfance Nord-Ouest

Family & Children's Services of Guelph and Wellington County

Family Centre Society of Southern Alberta

Family Service Ontario

Family Service Toronto

Fashion History Museum

Fédération des communautés francophones et acadienne du Canada

Fondation Charles-Bruneau

Fondation de l'Université Laval

Fondation J. Armand Bombardier

Fondation Québec Philanthrope

Food Banks Canada

Frontenac Arch Biosphere Foundation

Greater Trail Community Skills Centre

Greater Vancouver Food Bank

Habitat for Humanity Canada

Hamilton Health Sciences Foundation

Hard Feelings Mental Health

Health Partners International of Canada

HealthPartners Canada

Heart and Stroke Foundation of Canada

Helen Tulk Elementary School

Henry's Foundation

Heritage Saskatchewan

High Park Nature Centre

HOPE International Development Agency

Hope's Eating Disorders Support

Hospice Quinte

Human Concern International

Humane Canada

Huntsville Hospital Foundation

Ignite NPS

Independent Sector

Institut Mallet

Institute for Advancements in Mental Health

Ivey Foundation

Jackman Foundation

Jewish Community Foundation of Montreal

Jewish Federation of Greater Vancouver

John Howard Society of Canada

JOYJOY

June and Ian Cockwell Private Foundation

Juvenile Diabetes Research Foundation

Kelowna Community Resources

Kelowna Gospel Mission Society

Kidney Foundation of Canada

# Thank You *(Continued)*

## *Our Members*

Kids Help Phone	March of Dimes Canada	Orchestras Canada	Reh-Fit Foundation
Kin Canada	Max Bell Foundation	Original Kids Theatre	Réseau de l'action bénévole du Québec
Kinbridge Community Association	McConnell Foundation	Ottawa Community Foundation	Returning to Spirit Inc.
Laidlaw Foundation	McGill University Health Centre Foundation	Oxfam Canada	Rideau Hall Foundation
Lakeridge Health Foundation	MediaSmarts	Oxfam-Québec	Ronald McDonald House Charities Toronto
Legacy Leaders Inc.	Melanoma Network of Canada	Parent Resource Centre	Routes Connecting Communities Inc.
Les Petits Frères	Metcalf Foundation (George Cedric Metcalf Charitable Foundation)	Parkinson Canada	Royal Alexandra Hospital Foundation
Let's Talk Science	Mississauga Sports Council	ParticipACTION	Royal University Hospital Foundation
Literacy Group of Waterloo Region	Montreal General Hospital Foundation	Peel Art Gallery, Museum and Archives (PAMA)	Safe Haven Foundation of Canada
Loeys-Dietz Syndrome Foundation Canada	Muriel McQueen Fergusson Foundation Inc	Pembina Institute for Appropriate Development	SARA for Women Society
Looking Glass Foundation for Eating Disorders	Muslim Association of Canada	People for Education	Saskatoon Community Service Village Inc.
Loyan Foundation	Muttart Foundation	Philanthropic Foundations Canada	SaskCulture Inc.
Lupus Society of Alberta	Niagara Health Foundation	Pictou Youth Initiative	Save Your Skin Foundation
Lyle S. Hallman Foundation	Nova Scotia league for Equal Opportunities	Pillar Nonprofit Network	Seneca College, Resource Department
M4BJ	NWT Literacy Council	Plan Canada	Sheaf Espiga Foundation
MADD Canada (Mothers Against Drunk Driving)	Oakville Community Foundation	PolicyWise for Children & Families	Shepherd Village
Make-A-Wish Canada	Oakville Hospital Foundation	Praxis Spinal Cord Institute	SickKids Foundation
MakeWay	Oasis Youth Care Program	Prosper Canada	Sinai Health Foundation
Management Advisory Service of Ontario	Office of Advancement, Dalhousie University	Public Policy Forum	Société de Saint-Vincent de Paul de Montréal
Manitoba Association of Senior Centres & AFMI	Ontario Peer Development Initiative	R. Howard Webster Foundation	Souls Harbour RESCUE Mission
	Opération Enfant Soleil	Regeneration Outreach Community	Southlake Regional Health Centre Foundation
			SOWINS (South Okanagan Women in Need)

# Thank You *(Continued)*

## *Our Members*

Society)  
Spinal Cord Injury Ontario  
St. Joseph's Health Care Foundation of London  
St. Joseph's Healthcare Foundation, Hamilton  
St. Michael's College School  
St. Paul's Hospital Foundation of Vancouver  
Sturgeon Community Hospital Foundation  
T.R.E.E. Foundation for Training and Development  
Tamarack Institute  
TD Private Giving Foundation  
The Bata Shoe Museum Foundation  
The Burns Memorial Fund for Children  
The Chalmers Foundation Inc.  
The Counselling Foundation of Canada  
The Enchanté Network  
The Federation of Community Social Services of BC  
The Garth Homer Society  
The Lawson Foundation  
The Lending Cupboard Society of Alberta  
The McLean Foundation  
The Northpine Foundation  
The Primate's World Relief & Development Fund  
The Prince's Trust Canada  
The Prosperity Project  
The Royal Life Saving Society Canada-Manitoba Branch Inc.  
The Salvation Army in Canada  
The Sinneave Family Foundation  
The Terry Fox Foundation  
The Vanier Institute of the Family  
The Winnipeg Foundation  
Theatre Alberta Society  
Thunder Bay Regional Health Sciences Foundation  
Toronto Centre for Community Learning and Development  
Toronto Foundation  
Toronto International Film Festival Group  
Toronto Metropolitan University  
Trico Charitable Foundation  
Tyndale Foundation  
United Church of Canada Foundation  
United Way British Columbia  
United Way Greater Toronto  
United Way Halton & Hamilton  
United Way of Canada  
United Way of Greater Moncton & Southeastern NB Region Inc.  
United Way of Greater Victoria  
United Way of Saskatoon and Area  
United Way Southern Vancouver Island  
United Way Winnipeg  
Université de Moncton  
Universities Canada  
University of Ottawa - External Relations  
Up With Women  
Vancouver Foundation  
Vantage Point  
Victoria Foundation  
Volunteer Airdrie Society  
Volunteer Alberta  
Volunteer Lethbridge  
VolunteerConnector  
Weinberg & Gaspirc CPA LLP  
Winnipeg Folk Festival  
Women's Art Museum Society of Canada  
Writers Collective of Canada  
YMCA Canada  
YMCA of Lethbridge  
YMCA of Oakville  
YWCA Calgary  
YWCA Canada

## Accredited Organizations

**By earning the Imagine Canada Standards Trustmark, accredited organizations demonstrate their commitment to the highest level of accountability, governance, and transparency. We applaud these charities and nonprofits for their dedication to excellence.**



Abundance Canada	Big Brothers Big Sisters of Canada	• Central Alberta Region	Christmas Bureau of Edmonton
Acclaim Health	Big Brothers of Greater Vancouver	• Cowichan Valley Branch	CHU Sainte-Justine Foundation
Alberta Children's Hospital Foundation	Big Brothers of Greater Vancouver Foundation	• Kelowna and District Branch	Closer to Home Community Services
Alberta Lung Association	Bissell Centre	• Manitoba and Winnipeg	CNIB Foundation
Alberta Museums Association	Boys and Girls Clubs Foundation of South Coast BC	• Mid-Island Branch	Cobequid Community Health Centre Foundation
Alberta Police Based Victim Services Association (APBVSA)	Bravestone Centre Inc.	• North and West Vancouver Branch	Collective Community Services
All Nations International Development Agency (ANIDA)	Breakfast Club of Canada	• Northern BC Branch	Community Foundation of Northwestern Alberta
ALS Canada	BridgePoint Center	• Ontario Division	Covenant Foundation
Alzheimer Society of British Columbia	British Columbia SPCA	• Port Alberni Branch	Covenant House Toronto
Alzheimer Society of Manitoba	Calgary Foundation	• Shuswap Revelstoke Branch	Cridge Centre for the Family
Alzheimer Society of Saskatchewan	Calgary Health Foundation	• South Cariboo Branch	Crohn's and Colitis Canada
Ancaster Community Services	Calgary Stampede Foundation	• South Okanagan Similkameen	CultureLink Settlement and Community Services
ArtHouse	Cambridge Shelter Corporation	• Vernon and District Branch	Cuso International
Arthritis Research Canada	Campfire Circle	Canadian Sport Institute Pacific	Cystic Fibrosis Canada
Arthritis Society	Canadian Feed the Children	Canadian Wildlife Federation	Daily Bread Food Bank
Aurora Cultural Centre	Canadian Hard of Hearing Association-Newfoundland and Labrador	Capacity Canada	Delta Family Resource Centre
Autism Canada	Canadian Hemophilia Society	Cape Breton Regional Hospital Foundation	Downtown Mission of Windsor
Bay Area Restoration Council	Canadian Mental Health Association:	CARE Canada	Easter Seals Canada
BC Cancer Foundation	• Alberta Wood Buffalo Region	Centre for Suicide Prevention	EcoJustice Canada
BC Children's Hospital Foundation	• British Columbia Division	Chatham-Kent Hospice Foundation	Edmonton Community Foundation
BGC Canada	• Cariboo Chilcotin Branch	Children Believe Fund	Edmonton Screen Industries Office Society
		Children's Health Foundation	
		Christian Horizons	

## Accredited Organizations (Continued)

Edmonton's Food Bank	Health Partners International of Canada	La Passerelle-I.D.E.	Niagara Health Foundation
Elizabeth Fry Society of Greater Vancouver	Healthy Families Healthy Futures	Lake Simcoe Conservation Foundation	Northern Lights Health Foundation
Essex Region Conservation Foundation	Heart and Stroke Foundation of Canada	Lakeridge Health Foundation	Oak Park Neighbourhood Centre
Extend-A-Family Waterloo Region	Hearthstone Community Group Inc.	Les Petits Frères	Ottawa Humane Society
FearIsNotLove	Help Lesotho	Les YMCA du Québec	Ovarian Cancer Canada
Feed Nova Scotia	Himalayan Life Canada	Let's Talk Science	Oxfam Canada
Fighting Blindness Canada	HIPPY Halton Home-Based Program Inc.	Lions Foundation of Canada Dog Guides	Parkinson Canada
First United Church Community Ministry Society	Hospice Palliative Care Ontario	LOFT Community Services	Pathways to Education Canada
Fondation de l'Université du Québec à Trois-Rivières	Hospice Wellington	London Health Sciences Foundation	Peace Arch Hospital and Community Health Foundation
Food Bank of Waterloo Region	Humane Canada	Lung Health Foundation	Plan Canada
Food Banks BC	Humanitarian Coalition	Make A Change Canada	PLEA Community Services Society of BC
Food Banks Canada	Humber River Hospital Foundation	Manitoba Museum	Praxis Spinal Cord Institute
Fred Victor	Imagine Canada	March of Dimes Canada	Pulmonary Hypertension Association of Canada
Frontier College	iSisters Technology Mentoring	McGill University Health Centre Foundation	Punjabi Community Health Services
FuseSocial Wood Buffalo	Islamic Family and Social Services Association	Mercy Ships Canada	QEII Health Sciences Centre Foundation
Good Neighbours Active Living Centre	Islamic Relief Canada	Milton Community Resource Centre	Quebec Breast Cancer Foundation
Graceland Africa Mission	Jim Pattison Children's Hospital Foundation	Multiple Sclerosis Society of Canada	Queensway Carleton Hospital Foundation
Grandview Children's Foundation	John Howard Society of Canada	Multiple Sclerosis Society of Canada, Quebec Division	Regina & District Food Bank Inc.
Habitat for Humanity Camrose	John Howard Society of Ontario	Moorelands Community Services	Regina Transition House
Habitat for Humanity Canada	John Howard Society of Waterloo-Wellington	Multicultural Association of Wood Buffalo	Reh-Fit Centre
Habitat for Humanity Niagara	Junior Achievement of Central Ontario	Multiple Sclerosis Society of Canada	Reh-Fit Foundation
Halton Women's Place	JVS Toronto	Muscular Dystrophy Canada, National Office	Renew Crew Foundation
Hamilton Community Foundation	Kids Help Phone	Muslim Social Services Kitchener Waterloo	Rick Hansen Foundation
Hamilton Health Sciences Foundation	KidsAbility Foundation	National Service Dogs	
	Knowledge Network	Niagara Community Foundation	

## Accredited Organizations (Continued)

Rideau Valley Conservation Foundation	St. Joseph's Health Care Foundation of London	Threads of Life	World Vision
Ronald McDonald House Charities Canada	St. Joseph's Health Centre Foundation Guelph	Toronto Public Library Foundation	WWF-Canada
Ronald McDonald House Charities Toronto	St. Joseph's Healthcare Foundation, Hamilton	UNICEF Canada	Yarmouth Hospital Foundation
Royal Alexandra Hospital Foundation	St. Leonard's Place Peel	United Way Elgin Middlesex	YMCA - YWCA of Winnipeg
Royal Ontario Museum Governors	St. Thomas Elgin General Hospital Foundation	United Way Greater Toronto	YMCA Calgary
Royal University Hospital Foundation	Stephen Lewis Foundation	United Way Halton & Hamilton	YMCA Canada
Sage Seniors Association	Stollery Children's Hospital Foundation	United Way of Fort McMurray	YMCA Northumberland
Sarnia Community Foundation	Sunshine Coast Foundation	United Way of Greater Moncton & Southeastern NB Region Inc.	YMCA of Brandon
Sarnia Lambton Rebound: A Program for Youth	Tamarack Rehab Inc	United Way of Prince Edward Island	YMCA of Central East Ontario
Saskatoon City Hospital Foundation Inc.	Terra Centre for Teen Parents	United Way Winnipeg	YMCA of Greater Saint John
Save a Child's Heart Canada	The Canadian Council of Churches	University Hospital Foundation	YMCA of Greater Saint John Endowment Fund Inc.
Save the Children Canada	The Humane Society of Kitchener Waterloo & Stratford Perth	Vancouver Foundation	YMCA of Greater Toronto
Scleroderma Canada	The Jane Goodall Institute of Canada	Vancouver Pride Society	YMCA of Greater Vancouver
Search & Rescue Society of British Columbia	The Lighthouse for Grieving Children	Vantage Point	YMCA of Hamilton Burlington
Seva Canada	The Primate's World Relief & Development Fund	Ve'ahavta	YMCA of Lethbridge
SickKids Foundation	The Salvation Army in Canada	VGH & UBC Hospital Foundation	YMCA of Northern BC
Sinai Health Foundation	The Spark of Hope Foundation	Victoria Foundation	YMCA of Oakville
South Winnipeg Family Information Centre Inc.	The Stop Community Food Centre	Visions of Independence	YMCA of Regina
Southlake Regional Health Centre Foundation	The Teresa Group	VolunteerConnector	YMCA of Simcoe Muskoka
SOWINS (South Okanagan Women in Need Society)	The Vanier Institute of the Family	West Island Community Shares	YMCA of Southern Interior BC
Special Olympics Ontario	The Vitanova Foundation	West Park Healthcare Centre Foundation	Youth and Philanthropy Initiative
Spinal Cord Injury Ontario	The Winnipeg Foundation	Whistler Community Services Society	Youth Science Canada
St. Andrew's Residence, Chatham	The WorkPlace Group	Women's College Hospital Foundation	YWCA Lethbridge and District
St. Boniface Hospital Foundation Inc.		Woodstock Hospital Foundation	YWCA Metro Vancouver
		World Animal Protection	YWCA Regina

## Annual Report 2022: Deepening connections, strengthening communities

Copyright © 2023 Imagine Canada

The content of this electronic publication may be reproduced, in whole or in part, by charitable and nonprofit organizations for non-commercial use and where Imagine Canada is acknowledged as the original publisher including year of publication, publication title, and original document source (electronic publication link or website link). Otherwise, no part may be reproduced without prior written agreement from Imagine Canada.

Also available in French: Rapport annuel 2022 : *Miser sur nos relations pour le bien des communautés*

### Image credits:

Page 1 (cover): Islamic Relief Canada, Pride Vancouver Society, iSister Technology Mentoring, Essex Region Conservation Foundation

Page 9: Yamikani Msosa and Paul Taylor, during a panel on The Future of the Workforce at the 2022 Leadership Roundtable

Page 16: BC SPCA, Alberta Museums Association, Pride Vancouver Society, YMCA of Greater Saint John

Page 33: Imagine Canada staff, June 2022

Writers & editors: Julie Lebel, Émilie Pontbriand

Contributors: Stephen Baldwin, Cathy Barr, Kate Cornell, Devon Hurvid, Bruce MacDonald, Tim Richardson

Copy editor: Leah Edwards

Translator: Cornelia Schrecker

Design: Beacon Creative Inc.





# IM△GINE

CANADA

65 St. Clair Avenue East, Suite 700  
Toronto, Ontario, Canada M4T 2Y3

[info@imaginecanada.ca](mailto:info@imaginecanada.ca) [imaginecanada.ca](http://imaginecanada.ca)