

IM AGINE Theory of Change

aligned to our Strategic Planning Framework



If we set the conditions for transformative change



Fearlessly centre equity and disrupt inequities

Adapt with humility

Lead with integrity, courage and radical transparency

Learn from the strength and power of communities Nurture trust-based, forward-thinking relationships & collaboration

And mobilize our most valuable assets



While prioritizing these activities



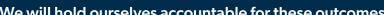
Cross-sector relationship and access to people, places and power

Research, insights and knowledge sharing systems

Curate and offer relevant and useful knowledge, perspectives, tools and resources

Connect and mobilize leaders and networks

Take a stand and target action on systemic problems & advocate for change





We will hold ourselves accountable for these outcomes

Who we must be...

The value we bring to our members, partners and collaborators

- Sector networks that collaboratively influence federal policy
- Data that advances sector, community, and organization goals
- Resources that improve organization practices and sustainability
- Stronger visibility and credibility of sector organizations in Canada
- Conversations convened to understand and advance sector priorities

Challenge the status quo and disrupt old power

Drive toward representative leadership, staff and membership

Foster the conditions for staff wellbeing and satisfaction

Centre equity and create inclusive spaces

Embrace emergence, messiness and learning

Shift towards inclusive and impact driven decision making

The difference we make for/with the nonprofit sector around specific issues:

- Funding in the sector is flexible, reliable and flows more equitably to organizations and communities
- Sector offers prosperous careers and is governed by courageous leaders with lived experience
- Voices that have traditionally been at the margins are sought out and valued when decisions impacting Canadian communities are being made

Ultimately contributing to a Canada where...



Thriving communities are fueled by strong nonprofit infrastructure and engagement



Social, economic & environmental justice is advanced through collective advocacy and action





