

Canada's Emerging "Social Deficit"



Canada is one of the best countries in the world to live and raise a family.

Canada's **170,000 charities and nonprofits** create social value from healthcare to social services, education, international development and the environment.

BUT, Imagine Canada predicts the **sector will need an additional \$25 billion over the next 10 years** to meet spiking demand for services. Otherwise, we face a crisis... a "Social Deficit".

What's "Social Deficit"?

When there are not enough services to meet increased need.



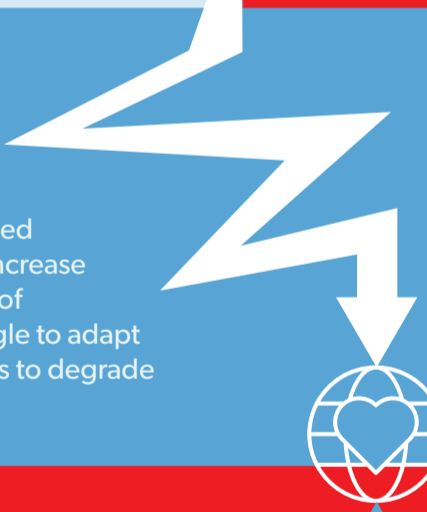
What's driving this deficit?

- Increase in income inequality
- Rapidly aging population
- Transitional needs of immigrants and refugees
- Impacts of climate change



What if action is not taken?

- Quality of life diminished
- Poverty continues to increase
- Elderly not taken care of
- New Canadians struggle to adapt
- Environment continues to degrade



What does Canada need to fight the social deficit?

- Inclusive income growth benefitting more people
- Economic policy made with a social lens
- Reform of regulations governing charities
- A modernized service delivery relationship between government and charities
- More innovation and social enterprise

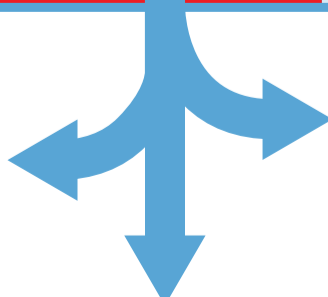


Why is the social good sector relevant?

It's an important engine of jobs and growth, accounting for 8.1 % of GDP and a workforce topping 2 million, plus 13 million volunteers.

What can we do?

Governments can start making changes now to help turn the tide and ensure the Canada we want.



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Strong Charities. Strong Communities.